

**Judul:**

Riding the waves of culture : understanding cultural diversity in global business /&#8203; Fons Trompenaars and Charles Hampden-Turner.

**Pengarang/Penulis:**

Trompenaars, Alfons.

**Subjek:**

Comparative management; Management -- Cross-cultural studies.

**Nomor Panggil:**

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McGraw-Hill

**Link Terkait:**

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