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Judul:

Managing the multinational enterprise; organization of the firm and ownership of the subsidiaries / John M. Stopford and Louis T. Wells, Jr

Pengarang/Penulis:

Stopford, John Morton

Subjek:

International business enterprises.

Nomor Panggil:

[658.18 STO m (1), 658.18 STO m (2)]

Penerbitan:

Basic Books

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