

Judul:

Analisis pengaruh perceived benefits dari program loyalitas terhadap kepuasan kualitas hubungan dan loyalitas pada program (Studi kasus program loyalitas Cafe lokal di Indonesia) = Analysis of the effect of perceived benefits from loyalty program on satisfaction with the program relationship quality and loyalty to the program (Case study loyalty program of local Cafe in Indonesia)

Pengarang/Penulis:

Arkazha Aradenta, author

Subjek:

Relationship quality; Relationship Services; Relationships

Nomor Panggil:

S56029

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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