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Judul:

Analisis kebutuhan fungsional aplikasi Customer Relationship Management (CRM): studi kasus PT Angkasa Pura II (Persero) = Functional requirements analysis of Customer Relationship Management (CRM) application: case study in PT Angkasa Pura II (Persero)

Pengarang/Penulis:

Robby Saputra, author

Subjek:

Customer relations; Management; Customer relations; Technological innovations

Nomor Panggil:

TA-Pdf

Penerbitan:

Fakultas Ilmu Komputer Universitas Indonesia

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