

Judul:

Emerging trends, threats, and opportunities in international marketing : what executives need to know

Pengarang/Penulis:

Czinkota, Michael R., author

Subjek:

Export marketing; Globalization; Business & economics -- International -
- Marketing

Nomor Panggil:

382.6 CZI e

Penerbitan:

Business expert

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)