

Judul:

Loveworks: how the world top marketers make emotional connection to win in the marketplace

Pengarang/Penulis:

Sheehan, Brian, author

Subjek:

Marketing; Advertising; Branding (marketing)

Nomor Panggil:

[659.104 2 SHE l (1);659.104 2 SHE l (2), 659.104 2 SHE l (2)]

Penerbitan:

PowerHouse Books

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)