

Judul:

Developing international strategies: going and being international for medium-sized companies

Pengarang/Penulis:

Grunig, Rudolf, author

Subjek:

International business enterprises -- Management; Economic science

Nomor Panggil:

e20396658

Penerbitan:

[Springer, Springer]

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)