

Universitas Indonesia Library >> Buku Teks

Judul:

Marketing your library: tips and tools that work

Pengarang/Penulis:

Subjek:

Libraries -- Marketing; Libraries -- Public relations

Nomor Panggil:

[021.7 MAR (1);021.7 MAR (2), 021.7 MAR (2)]

Penerbitan:

McFarland & Company

Link Terkait:

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