

Judul:

Analisis pengaruh kualitas produk, citra perusahaan, dan nilai konsumen terhadap loyalitas konsumen berdasarkan implementasi strategi green marketing = analysis of the influence of product quality corporate image and consumer value to consumer loyalty based on implementation of green marketing strategy

Pengarang/Penulis:

Hanna Damayanti, author

Subjek:

Quality of products ; Corporate image ; Consumer satisfaction

Nomor Panggil:

T-Pdf

Penerbitan:

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