

Judul:

Pengaruh experiential marketing, service quality terhadap customer satisfaction dan customer loyalty (studi kasus : Mujigae Resto Kelapa Gading) = The effects of experiential marketing service quality toward customer satisfaction and customer loyalty (case study : Mujigae Resto Kelapa Gading)

Pengarang/Penulis:

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Subjek:

Customer loyalty; Consumer satisfaction; Marketing

Nomor Panggil:

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Penerbitan:

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