

Judul:

Organizational change : pengaruh corporate culture dan effective communication pada perilaku readiness to change pengemudi Taksi Blue Bird, serta peran moderasi trust kepada middle manager, ditengah perusahaan mengimplementasikan teknologi informasi = Organizational change : the role of corporate culture and effective communication in readiness to change behaviour of Blue Bird drivers, and the moderating role of trust in middle manager, during the company deploys information technology

Pengarang/Penulis:

Lihawa, Maria, author

Subjek:

Corporate culture ; Organizational change ; Taxicab drivers

Nomor Panggil:

T-Pdf

Penerbitan:

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