

Universitas Indonesia Library >> Buku Teks

Judul:

The marketing job; responsibilities of the top man and his staff.
Contributors: I.J. Berni [and others] Edited by Elizabeth Marting

Pengarang/Penulis:

Subjek:

Marketing

Nomor Panggil:

658.8 AME m

Penerbitan:

American Management Association

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)