

Title:

Analisis determinan intensi membeli tiket perjalanan online menggunakan model integratif. Studi kasus : Tiket.com = Analysis determinant intentions to purchase travel online using integrative model. Case study: Tiket.com

Author:

Syarif Awad Umar, author

Subject:

Management; Travel

Call Number:

S60768

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)