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Analisis pengaruh service quality restoran terhadap consumer attitudes toward brands dan brand preference studi kasus restoran casual dining di jakarta = The effect of restaurant's service quality towards consumer attitudes toward brands and brand preference case study casual dining restaurants in jakarta / Novasari Putri Wulandari

Pengarang/Penulis:

Novasari Putri Wulandari, author

Subjek:

Service; Management

Nomor Panggil:

S59108

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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