

Judul:

Pengaruh cosmopolitanism terhadap consumer ethnocentrism product quality purchase intentions dan foreign product purchase behavior pada jenis produk fashion di Jabodetabek = The effects of cosmopolitanism on consumer ethnocentrism product quality purchase intentions and foreign product purchase behavior on fashion products in Jabodetabek

Pengarang/Penulis:

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Subjek:

Cosmopolitanism; Consumer Ethnocentrism

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Penerbitan:

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