

Title:

Analisis pengaruh perceived value dan transaction cost terhadap repurchase intention studi kasus lazada.co.id = Perceived value transaction cost and repurchase intention in online shopping a relational exchange perspective case study lazada.co.id

Author:

Rizki Nugroho, author

Subject:

Call Number:

S60705

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)