

***Judul:***

"Hubungan electronic word of mouth product attributes service quality dan price terhadap brand loyalty" (studi pada holycow steakhouse by Chef Afit) = The Relationship of electronic word of mouth product attributes service quality and price to brand loyalty (study at holycow steakhouse by Chef Afit)

***Pengarang/Penulis:***

Adinda Galuh Komalaningdias, author

***Subjek:***

Brand loyalty; Word-of-mouth advertising

***Nomor Panggil:***

T43742

***Penerbitan:***

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