

Judul:

Peranan public relations dalam membangun citra perusahaan di PT. KAI Commuter Jabodetabek : studi kasus public relations PT KAI Commuter Jabodetabek = The role of public relations in building corporate image in PT. KAI Commuter Jabodetabek : case study public relations PT. KAI Commuter Jabodetabek

Pengarang/Penulis:

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Public relations; Corporate image; Social media

Nomor Panggil:

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Penerbitan:

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