

Judul:

Motivasi social media product browsing dan pengaruhnya terhadap purchase intention dan word of mouth intention = Motivation of social media product browsing and its influence on purchase intention and word of mouth intention

Pengarang/Penulis:

Mohamad Fauzi Rachman, author

Subjek:

Social media -- Management; Motivation

Nomor Panggil:

T-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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