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**Judul:**

Analisis pengaruh faktor switching cost sebagai moderasi hubungan antara customer perceived value customer satisfaction dan customer loyalty studi pada konsumen perusahaan pembiayaan = Analysis of switching cost factor as relationship moderation between customer perceived value customer satisfaction and customer loyalty study on consumer of financing company

**Pengarang/Penulis:**

Berlian Temara, author

**Subjek:**

Customer services; Customer Loyalty; Customer Satisfaction

**Nomor Panggil:**

T-Pdf

**Penerbitan:**

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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