

***Judul:***

Analisis manfaat ekonomis dan risiko implementasi proyek Customer Relationship Management (CRM): Studi kasus PT Telkomsel = Analysis of economic benefit and risk of Customer Relationship Management (CRM) project implementation: Case study PT Telkomsel

***Pengarang/Penulis:***

Kristian Wahyu Adi Nugroho, author

***Subjek:***

Customer Relationship Management

***Nomor Panggil:***

TA-Pdf

***Penerbitan:***

Fakultas Ilmu Komputer Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)