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***Judul:***

Strategic innovation : new game strategies for competitive advantage

***Pengarang/Penulis:***

Afuah, Allan, author

***Subjek:***

Strategic Planning ; Originality ; Resourcefulness ; Technological Innovations ; Competition

***Nomor Panggil:***

658.406 3 AFU s

***Penerbitan:***

Routledge

***Link Terkait:***

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