

**Judul:**

How the new science of neuroeconomics can help : how the new science of neuroeconomics can help make you rich / Jason Zweig

**Pengarang/Penulis:**

Zweig, Jason

**Subjek:**

Investments -- Psychological aspects ; Finance -- Decision making  
Neuroeconomics

**Nomor Panggil:**

332.601 9 ZWE y

**Penerbitan:**

Simon & Schuster

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)