

Judul:

How the new science of neuroeconomics can help : how the new science of neuroeconomics can help make you rich / Jason Zweig

Pengarang/Penulis:

Zweig, Jason

Subjek:

Investments -- Psychological aspects ; Finance -- Decision making
Neuroeconomics

Nomor Panggil:

332.601 9 ZWE y

Penerbitan:

Simon & Schuster

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