

***Judul:***

The power of product platforms : building value and cost leadership

***Pengarang/Penulis:***

Meyer, Marc H., author

***Subjek:***

New Products -- Management; Product management; New products -- Management

***Nomor Panggil:***

658.575 MEY p

***Penerbitan:***

Free Press

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)