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Judul:

The HP phenomenon : innovation and business transformation

Pengarang/Penulis:

House, Charles H., author

Subjek:

Hewlett-Packard Company -- History ; Hewlett-Packard Company -- Management ; Electronic industries - United States - Management - Case studies

Nomor Panggil:

338.761 HOU h

Penerbitan:

Stanford Business Books

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