

Title:

Analisis pengaruh event quality terhadap satisfaction dan behavioral intention : studi kasus jazz goes to campus festival = The analysis of effect of event quality on satisfaction and behavioral intention : case study jazz goes to campus festival

Author:

Novy Amelia Sanjaya, author

Subject:

Quality control; Consumer satisfaction

Call Number:

S62279

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)