

Judul:

Pengaruh natural propensity to trust, perception of website quality, other's trust of buyer/seller third party recognition terhadap kepercayaan konsumen pada consumer-to-consumer electronic commerce = Influence of natural propensity to trust, perception of website quality, other's trust of buyer/seller third party recognition towards consumer's trust in consumer-to-consumer electronic commerce

Pengarang/Penulis:

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Subjek:

E-commerce; Trust; Gender

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