

Judul:

Dinamika media relations antar industri media (strukturasi komunikasi internal dan eksternal dalam praktik media relations antara departemen public relations Trans TV dan redaksi media lain di Indonesia) = Dynamics of media relations among media industries (structuration of internal and external communications in the practice of media relations between the marketing public relations department of Trans TV and other media newsrooms in Indonesia)

Pengarang/Penulis:

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Subjek:

Media and communications; Public relations

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Penerbitan:

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