

Title:

Investigasi signifikansi award bisnis kategori marketing pada reputasi perusahaan dan kinerja pemasaran perusahaan pemilik merek di Indonesia = Investigating the significance of marketing business award on corporate reputation and marketing performance of brand holder companies in Indonesia

Author:

Sylvia Rozza R, author

Subject:

Marketing -- Case studies; Corporate image

Call Number:

D2132

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)