

**Judul:**

Strategi public relations dalam memperbaiki citra perusahaan : Kasus kesalahan pelabelan obat injeksi produksi Kalbe Farma di RS Siloam, Tangerang = Public relations strategic to improve the image of the company : Committed mistake of medication injection labelling that produced by Kalbe Farma at Siloam Hospital, Tangerang

**Pengarang/Penulis:**

Clarissa Winona, author

**Subjek:**

Public Relation -- Strategic

**Nomor Panggil:**

MK-PDF

**Penerbitan:**

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)