

Judul:

Internal factors within entrepreneurs that influence the acceptance and use of social commerce among SMEs in Malaysia

Pengarang/Penulis:

Azilahwati binti Adam, author

Subjek:

Information and communications technology ; E-commerce and social media

Nomor Panggil:

338 DEREMA 11:1 (2016)

Penerbitan:

Universitas Pelita Harapan. Jurusan Manajemen

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)