

***Judul:***

Analisa pengaruh perubahan desain (facelift) terhadap customer purchase intention = Analysis of the impact of product redesign (facelift) to customer purchase intention

***Pengarang/Penulis:***

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***Subjek:***

Automobile industry and trade -- Product innovation

***Nomor Panggil:***

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***Penerbitan:***

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