

Judul:

The effects of customer satisfaction and perceived value toward repurchase intention positive word of mouth and willingness to pay more case study taxi and online car rental in Jabodetabek = Analisis pengaruh kepuasan konsumen dan perceived service value terhadap repurchase intention, word-of-mouth positif, dan willingness to pay more studi kasus: rental mobil online dan taksi di Jabodetabek

Pengarang/Penulis:

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Subjek:

Consumer satisfaction

Nomor Panggil:

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Penerbitan:

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