

Judul:

Analisis pengaruh perceived usefulness, perceived enjoyment, dan perceived ease of use terhadap intention to use smartphone dalam melakukan mobile shopping: studi kasus Lazada = Causal analysis of perceived usefulness perceived enjoyment and perceived ease of use of the intention to use smartphome in mobile shopping: case study Lazada

Pengarang/Penulis:

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Subjek:

Shopping -- Mobile

Nomor Panggil:

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Penerbitan:

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