

***Judul:***

Analisis pengaruh mall personality dan fashion orientation terhadap shopping value dan mall patronage intention studi kasus: Mall Kota Kasabanka = Analysis effect of mall personality and fashion orientation towards shopping value and mall patronage intention: case study Mall Kota Kasablanka

***Pengarang/Penulis:***

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***Subjek:***

Shopping malls -- Personality; Shopping malls -- Fashion orientation

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