

Judul:

Analisis pengaruh publisitas negatif dan spesifikasi iklan lowongan kerja terhadap intensi untuk melamar kerja dimediasi oleh variabel attitude toward recruiting advertisement dan organizational attractiveness: studi kasus pada Petron Indonesia = The impact of negative publicity and recruiting advertisement specification towards job pursuit intention mediated by attitude toward recruiting advertisement and organizational attractiveness on Petron Indonesia

Pengarang/Penulis:

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Subjek:

Job vacancies; Personnel management; Employee -- Recruiting

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Penerbitan:

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