

Judul:

Pengaruh e-service quality dari website internet banking terhadap brand equity melalui variabel mediator perceived value dan corporate credibility = How e-service quality of website internet banking influences brand equity through dual mediating role of perceived value and corporate credibility / Sorta Vera Nani Ida Silitonga

Pengarang/Penulis:

Silitonga, Sorta Vera Nani Ida, author

Subjek:

Electronic commerce -- Quality control

Nomor Panggil:

T-Pdf

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