

**Title:**

Evaluasi implementasi strategi komunikasi pada program corporate social responsibility (CSR) dalam mengubah persepsi, sikap dan perilaku masyarakat terkait penanaman mangrove (studi sosialisasi gerakan orang tua asuh pohon otap PT PHE ONWJ) = Evaluation of strategy communication implementation in corporate social responsibility program (CSR) in changing perception attitudes and behaviour related to mangrove implantation the study of socialization orang tua asuh pohon otap PT PHE ONWJ)

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