

***Judul:***

Pengaruh happiness dalam sales promotion gift-with-purchase terhadap purchase satisfaction (studi kasus brand women' secret) = Effects of happiness in sales promotion gift with purchase toward purchase satisfaction a (case study of brand women' secret)

***Pengarang/Penulis:***

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***Subjek:***

Public relations ; Branding (Marketing)

***Nomor Panggil:***

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***Penerbitan:***

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