

Judul:

Pengaruh happiness dalam sales promotion gift-with-purchase terhadap purchase satisfaction (studi kasus brand women' secret) = Effects of happiness in sales promotion gift with purchase toward purchase satisfaction a (case study of brand women' secret)

Pengarang/Penulis:

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Subjek:

Public relations ; Branding (Marketing)

Nomor Panggil:

T-Pdf

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