

Judul:

Perancangan campaign management system dengan konsep One-to-One Marketing menggunakan metode Design Science Research pada sebuah perusahaan operator telekomunikasi : studi kasus PT. XYZ = Design of campaign management system applying One-to-One Marketing concept using Design Science Research method in a telecommunication operator company : case study PT. XYZ

Pengarang/Penulis:

Aruna Anggayasti Priyanto, author

Subjek:

Campaign management; Business enterprises -- Computer networks

Nomor Panggil:

TA-Pdf

Penerbitan:

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