

Judul:

The power of strategy innovation: a new way of linking creativity and strategic planning to discover great business opportunities

Pengarang/Penulis:

Johnston, Robert E., author

Subjek:

Strategic planning; Business -- Management

Nomor Panggil:

e20437913

Penerbitan:

American Management Association

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)