

Judul:

Building, leading, and managing strategic alliances: how to work effectively and profitably with partner companies

Pengarang/Penulis:

Kuglin, Fred A., author

Subjek:

Strategic alliances (business)

Nomor Panggil:

e20438005

Penerbitan:

[American Management Association,]

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)