

Judul:

DoCoMo: Japan's wireless tsunami: how one mobile telecom created a new market and became a global force

Pengarang/Penulis:

Beck, John, author

Subjek:

DoCoMo -- History; Cell phone services industry -- Japan -- History;
DoCoMo (firm)

Nomor Panggil:

e20438052

Penerbitan:

[American Management Association;,]

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