

Judul:

New product development and delivery: ensuring successful products through integrated process management

Pengarang/Penulis:

Brethauer, Dale, author

Subjek:

New products -- Marketing; Management

Nomor Panggil:

e20438129

Penerbitan:

[American Management Association,]

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)