

**Judul:**

Maximum influence : the 12 universal laws of power persuasion

**Pengarang/Penulis:**

Mortensen, Kurt W., author

**Subjek:**

Persuasion (psychology); Influence (psychology); Success -- Psychological aspects; Self-Help -- Motivational & inspirational

**Nomor Panggil:**

e20438368

**Penerbitan:**

American Management Association

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