

Judul:

Powerhouse marketing plans: 14 outstanding real-life plans and what you can learn from them to supercharge your own campaigns

Pengarang/Penulis:

Johnson, Winslow, author

Subjek:

Marketing -- Management; Business & economics -- Sales & selling -- Management

Nomor Panggil:

e20438431

Penerbitan:

[American Management Association,]

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