

Judul:

Consultative selling: the Hanan formula for high-margin sales at high levels

Pengarang/Penulis:

Hanan, Mack, author

Subjek:

Selling -- Key accounts; Sales personnel; Business & economics -- Marketing; Business & economics -- Distribution

Nomor Panggil:

e20438598

Penerbitan:

[American Management Association,]

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