

**Judul:**

Proactive selling: control the process, win the sale

**Pengarang/Penulis:**

Miller, William, author

**Subjek:**

Selling -- Psychological aspects; Relationship marketing; Purchasing --  
Decision making

**Nomor Panggil:**

e20440747

**Penerbitan:**

American Management Association

**Link Terkait:**

- [Deskripsi Bibliografi](#)
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- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)