

**Judul:**

Getting to innovation: how asking the right questions generates the great ideas your company needs

**Pengarang/Penulis:**

Vangundy, Arthur B., author

**Subjek:**

Creative ability in business; Creative thinking; Organizational change; Problem solving; Business & economics -- Structural adjustment

**Nomor Panggil:**

e20441353

**Penerbitan:**

American Management Association

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