

Judul:

Billy, Alfred, and General Motors: the story of two unique men, a legendary company, and a remarkable time in American history

Pengarang/Penulis:

Pelfrey, William, author

Subjek:

General Motors Corporation -- History; Automobile industry and trade -- United States -- History; Businesspeople -- United States -- Biography

Nomor Panggil:

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Penerbitan:

American Management Association

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